Wrapping the community in courage for Woman Abuse Prevention Month

Scotiabank Bolton last week took part in the launch of the Wrapped in Courage purple scarf campaign, in support of Woman Abuse Prevention Month recognized in Ontario each November.

The Wrapped in Courage purple scarf campaign is to show support for the many women who have experienced or are experiencing domestic violence; and let them know they are not alone.

The goal is to sell as many scarves as possible throughout the campaign. Scarves are available at Healthetica, Amped Nutrition and Bodhi Wellness, as well as at the Bolton bank branch. Scotiabank has agreed to match all sales up to \$5,000 at the end of the campaign. Scarves are \$15 and all proceeds will support Family Transition Place (FTP) programs and services.

FTP's Manager of Development and Community Relations Stacey Tarrant used the occasion to announce the agency will be running a seven-week series, posting items of information on their website (http://familytransitionplace.ca) on how people can get involved in the combatting violence against women. She said the conclusion of the series is scheduled coincide with Dec. 6, which will be the 25th anniversary of the Montreal massacre at the École Polytechnique, in 14 women were shot and killed.

Tarrant said FTP's shelter facilities are at capacity.

?People have no idea,? she observed. ?It's still a taboo subject.?

She added during November, they are hoping to be able to reach out to those who could help the most.



Showing support for the Wrapped in Courage campaign are Jennifer DiGregorio of Healthetica, Luke Bernardi of Amped Nutrition, Stephen Bunyan of Bodhi Wellness, FTP's Manager of Development and Community Relations Stacey Tarrant, Scotiabank Customer Service Supervisor Rosa Evangelista, Branch Manager Frank Macellaio and Customer Service Rep Sharon Sarini. Photo by Bill Rea