

Video contest for Caledon students

To help raise awareness about Caledon's new Idling ByLaw, the Town has invited teachers and students of all Caledon schools to submit a short 'idle-free' video, showcasing the idle-free promotional activities of their class or an idle-free message for the public. In 2014, the Town joined more than 25 Ontario municipalities by introducing a new Idling Bylaw that prohibits unnecessary idling for more than two minutes. The new bylaw builds upon past anti-idling efforts, such as the establishment of idle-free zones at all Town facilities and libraries. Idle-free zone signs have also been provided to all Caledon schools and some local businesses. 'The wonderful thing about this contest is that it's a creative way to get Caledon youth, from kindergarten to Grade 12, excited and educated about the benefits of living in an idle-free environment,' said Mayor Allan Thompson. 'I can't wait to see what the results are.'

To be eligible, videos must be no more than three-minutes and must be submitted by April 10. Approval from the school principal is also required.

In recognition of Earth Day, the winning video will be announced April 22. The winning class will receive a pizza lunch and their video will be featured on the Town of Caledon's website and presented to Town Council.

For more information, contact the Town at environment@caledon.ca or visit caledon.ca/idling