

## United Way's campaign raised \$12.702 million

With the support of thousands of donors and volunteers from across the community, United Way of Peel Region has raised \$12.702 million of its 2013 \$13.3-million goal.

More than 500 people came together at the Mississauga Convention Centre recently to celebrate their hard work. United Way also presented Spirit Awards to several organizations and individuals to recognize their efforts in the campaign and their volunteer work in the community.

"The collective effort on behalf of United Way of Peel Region was incredible," commented Dale Storey, 2013 campaign chair and vice-president, marketing at General Mills Canada. "Our shortfall does not reflect the spirit of generosity and compassion of the people and businesses of Brampton, Caledon and Mississauga in supporting one another. Over 2,600 volunteers and 300 workplaces demonstrated their commitment to creating real change for our many neighbours living in poverty and struggling on a daily basis. I thank everyone for working with us to help make a difference."

"It takes an entire community working together to build a better community," United Way President and CEO Shelley White said. "I extend my sincere appreciation to our supporters for their generosity and for their confidence in United Way."

"We have made a promise to this community; to the people struggling; to those that are vulnerable," White added. "We promised that we would connect people to opportunities to build a better life help build the capacity of the sector, and help move people from poverty to possibility. I'm standing here today telling you we are not backing away from that promise."

It's not too late to donate. United Way is still accepting contributions to this campaign, which officially ends March 31. Visit [www.unitedwaypeel.org/donate](http://www.unitedwaypeel.org/donate) or call 905-602-3650.