

## Mayor Marolyn Morrison ? Town will help with ?Looking for the Arts? in Caledon



This week at council, we received an excellent presentation from the Caledon Arts Advisory Committee; a plan outlining how we will connect with the artistic sector of our community, our artists, our arts organizations, theatre, dance, visual arts, literary arts, each of the art disciplines in our town.

The Arts Advisory Committee was created because a vibrant Caledon's arts community is integral to the quality of life, economic sustainability and long-term creative foundation of our town. However, in the past, we have not had an up-to-date directory of ?who does what? in the Caledon arts community.

One of the first initiatives of the Arts Advisory Committee is to develop an up-to-date inventory of the individuals, groups, organizations, arts/culture associations and disciplines presently operating within the town. This inventory will ultimately become a valuable resource for consulting with the arts community to help establish programs, services and/or facilities that will sustain the arts and artists of Caledon.

The work of our Arts Advisory Committee advances the Town of Caledon's Strategic Goals and Objectives. First, it serves to promote culture, heritage and the arts while fostering a dynamic cultural community by encouraging residents to engage in the arts. Moreover, the Committee is striving to increase and enhance the diversity of cultural experiences and programs in our town by advising council on opportunities to celebrate the arts in Caledon. Finally, the Town is committed to boosting neighbourhood arts programs and experiences and encouraging local artists and performers by reviewing opportunities to showcase their talent. All of these strategic goals are enhanced by the work of our Arts Advisory Committee.

Shortly, you will be seeing our Looking for the Arts program in recreation centres, local media advertising and on line. All of this is designed to have local artists complete a brief online survey on the Town's website at [www.caledon.ca/arts](http://www.caledon.ca/arts)

If you are a practising artist or are the official representative of an artistic group or association in Caledon, I urge you to take the time to complete the short questionnaire and feel free to pass this notice along to other Caledon artists you may know.

Help us encourage and grow the arts in our community!