

# Town forges new partnership with Caledon Chamber of Commerce

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The Town of Caledon and Caledon Chamber of Commerce have implemented a new partnership strategy, with the goal of helping local businesses succeed.

At Caledon Council's September 12 General Committee meeting, a staff report outlining the partnership strategy was brought forward by Amanda St. John, Caledon's Manager of Business Attraction and Investment.

Mayor Annette Groves said the report was 'good news' and demonstrates the benefits of working collaboratively.

'This is long overdue' assisting the Chamber in supporting local businesses is great,' said Groves.

Ward 5 Councillor Tony Rosa said he's pleased to see the partnership moving forward. He thanked the local business owners who make up the Chamber's volunteer Board of Directors for their effort.

'This is a step in the right direction,' said Rosa, noting he's excited for the Chamber to have a space to work at the Humber River Centre in Bolton, which is opening soon.

Regional Councillor Christina Early said she wanted to thank Rosa, who she said worked very hard to re-establish a partnership between the Town and Chamber.

The Town of Caledon and Caledon Chamber of Commerce's partnership strategy will see the parties enter into a lease agreement for dedicated use of Humber River Centre office space.

For two years, as the Chamber gets established, the office space will come at a subsidized rate. The Town will help the Chamber deliver business services at the Humber River Centre.

The Caledon Chamber of Commerce re-launched in 2021 and is currently focused on offering business support services and networking opportunities to the Caledon business community.

The Chamber also undertakes advocacy efforts on behalf of the Caledon business community.

In her report, St. John said the Chamber is an important community partner and complements services the Town of Caledon provides.