

Tilson announces federal government support for Bolton business

A Bolton company is going to be getting up to \$50,000 in federal funding to help with the development of multi-language traffic warning signs.

Dufferin-Caledon MP David Tilson was on hand recently at D&R Electronics Co. Ltd. on George Bolton Parkway to announce the investment from the government. It will be coming through the National Research Council of Canada's Industrial Research Assistance Program (NRC IRAP).

The purpose of this project is to design our own multi-language LED traffic director messaging system to allow us to compete globally in this market sector, commented D&R Electronics Vice-President Alfredo Daloris. Having our own product that we can market globally will open new export market opportunities and growth for D&R Electronics Co. Ltd. and will create new job opportunities in the Bolton area as our business grows.

NARC IRAP has been extremely helpful in assisting our company to grow and be competitive with financial contributions, technological advisory services and connecting us with government assistance programs that we may qualify for, while also accelerating our product development timeline in getting products to market, he added.

Our government is strongly committed to initiatives that support science, technology and the growth of innovative Canadian firms, Tilson commented. Like so many small and medium-sized businesses in Ontario, D&R Electronics Co. Ltd. is doing some really innovative work. These businesses are critical to the Canadian economy, and our government will continue to put in place the tools that Canadian businesses need to grow, create jobs and secure long-term prosperity.

D&R Electronics designs, manufactures, assembles and installs a wide variety of innovative, customized and standard police and emergency service vehicle lighting systems, sirens, flashers and mobile mounting console technologies.

Company President Rinaldo Darolfi said the work they are doing is aimed at getting into other markets, like the Middle East.



Dufferin-Caledon MP David Tilson with D&R Electronics Co. Vice-President of Manufacturing Alfredo Darolfi, Sales Manager Massimo Tari and President Rinaldo Darolfi. Photo by Bill Rea