

Smile Cookie fundraiser for Caledon Meals on Wheels starting soon

Four Caledon Tim Hortons franchises to partner with local non-profit

By ZACHARY ROMAN

Local Journalism Initiative Reporter

Caledon residents can soon eat cookies for a cause.

From April 29 to May 5, Caledon Meals on Wheels (CMOW) is partnering with four local Tim Hortons franchises for the Smile Cookie campaign.

During that week, Caledon residents can purchase a Smile Cookie at one of the two Bolton Tim Hortons locations, Caledon Village Tim Hortons, and Airport and Mayfield Road Tim Hortons. The entirety of proceeds from Smile Cookies sold at these locations will go to CMOW.

Kim Rodrigues, Executive Director of CMOW, said Smile Cookies bring joy to customers and contribute to the well-being of communities.

Jay MacDonald, the owner of the Caledon Village Tim Hortons, said CMOW is an integral part of the Caledon community.

“We are proud to support their important work through the Smile Cookie campaign. As a Tim Hortons owner, it’s incredibly rewarding to see the impact we can make together with our guests in supporting local charities like Caledon Meals on Wheels,” said MacDonald. “We invite everyone to join us in spreading smiles and making a difference in the lives of those in need.”

Rodrigues said CMOW is a volunteer and community-driven non-profit organization that’s dedicated to making a positive impact on the lives of seniors and vulnerable individuals in Caledon, Orangeville and surrounding communities.

“With a mission to provide more than just meals, Caledon Meals on Wheels delivers nourishment, companionship, and a sense of well-being to seniors, individuals with disabilities, and those recovering from illness,” said Rodrigues.

She said CMOW’s dedicated team of volunteers and staff work tirelessly to ensure no one in the community goes hungry. The non-profit also offers community programs to recognize the need for not only nutrition, but connection and support.