

SBEC to hold session on how to market a brand for success

Are you looking for successful ways to brand and market your small business?

Caledon Small Business Enterprise Centre (SBEC) at Caledon Community Services will be hosting a guest speaker seminar on marketing your brand for success, entitled His Logo, Her Kindergarten.

It will be tomorrow (Friday) from 10:30 a.m. to 12:30 p.m. at the Royal Courtyards in Bolton.

Monica Blackburn and Alpha Romeo Blackburn, of Distill Design, will offer an interactive learning opportunity to teach how to market a brand for success.

As a business owner, one needs to communicate in order to get results; but what does one's brand say about them? What should it say about them? And what's next? Join the Blackburns and find out how to overcome communication barriers and get to the other side. You will learn the concept of branding, marketing with intention, creative thinking strategies, what makes great content, marketing best practices and more.

Monica, an artist for more than 30 years and Alpha Romeo, a creator and graphic designer, have been running their graphic design practice for more than 11 years. They have built their business into a graphic design house that creates powerful brands, logos and websites for creative businesses all over the world setting the benchmarks for their client's competitors.

?If you are unclear about your brand and how to start your marketing, this session will get you well on your way,? Monica said. ?Get clear, get started, and get results!?

Book a seat by contacting Maureen at Caledon SBEC at 905-584-2300 ext. 216 or emailing to sbec@ccs4u.org



Alpha Romeo Blackburn and Monica Blackburn of Distill Design.