

## Road map to business success to be outlined

Are you looking for ways to successfully launch, expand or regenerate your business?

The Small Business Enterprise Centre at Caledon Community Services (CCS) is hosting a guest speaker seminar, The Roadmap to Success, by Lynn Evans of The Entrepreneur's Advisor.

It will be Oct. 28, from 1:30 to 3:30 p.m. at the CCS offices at 18 King St. East in the Royal Courtyards in Bolton.

Attendees will find out simple steps to assess a business idea or concept, use a template for developing a dream business, and create a list of helpful sources to launch and grow a business now and in the future.

“The reason most successful entrepreneurs succeed is that they know their business really well and they understand what they need to do to launch and then grow their company,” Evans said.

With more than 17 years experience in providing guidance to entrepreneurs and helping them to enhance their business, she adds a favourite truism, “Failure to plan often means planning to fail.”

Book a seat by contacting Caledon SBEC, 905-584-2300 extension 216 or [sbec@ccs4u.org](mailto:sbec@ccs4u.org)



Caledon Small Business Enterprise Centre Specialist Maureen Tymkow is seen here with Lynn Evans of The Entrepreneur's Advisor.