

Region launches corporate social responsibility strategy

Peel Regional council recently adopted the Region's first Corporate Social Responsibility Strategy.

“We are already achieving many positive outcomes for the community by operating responsibly and with corporate social responsibility in mind,” Commissioner of Finance and Chief Financial Officer Stephen VanOfwegen said. “This strategy provides us with a more structured approach to integrating corporate social responsibility within our operating practices, which will help enhance our environmental and social performance while continuing to deliver strong economic benefits to residents and businesses in Peel.”

The Strategy is founded on three guiding principles with supporting outcomes:

• **Environment:** The Region will minimize Peel's environmental footprint through initiatives such as decreasing corporate greenhouse gas emissions, increasing water efficiency, and reducing and diverting waste.

• **Our People:** The Region will inspire social responsibility and social conscience in the organization by following ethical human resources practices that go above-and-beyond legislation, improving psychological health and safety for the workforce and increasing employee volunteerism and fundraising.

• **Social and Economic:** They will seek to generate local social and economic value by embedding community benefits into current vendor contracts, partnering with local vendors while complying with trade agreements, and ensuring vendors operate ethically and follow socially and environmentally-minded operating practices.