

## PNSG launches new Collective Impact report to drive collaboration across newcomer sector

Peel Newcomer Strategy Group (PNSG) recently announced the launch of its Collective Impact report aimed at supporting alignment, capacity and build momentum across the newcomer sector in the region.

The report focuses on how PNSG, as a back-bone organization, is focused on championing coordinated activities and moving toward a system of accountability and measurement to support successful outcomes for newcomers in collaboration with its partners.

The report supports the common vision as recommended by PNSG's Central Planning Table to ensure the successful inclusion of newcomers into all aspects of the community, embracing everyone's contribution and ensuring well being for all.

"We are excited about the official launch of PNSG's Collective Impact work and community report," commented PNSG's Director Aamna Ashraf. "We know that social change and collective impact cannot be achieved through one organization alone. Through collaboration and a shared vision, PNSG is bringing together cross-sectoral partners around a shared vision and coordinated activities to improve outcomes for newcomers, while supporting the Region of Peel as a strong, vibrant and diverse community."

At its Annual Community Meeting, Ashraf outlined the four strategic priorities and corresponding measurement indicators of the Collective Impact Report, which includes the following results: Service for all newcomers are accessible and people centre; effective employment for all newcomers in Peel; coordinated planning for services across Peel Region for all newcomers; and host communities are receptive to all newcomers.

The report details findings for each indicator including gaps in cultural and linguistic appropriate services, a need for data and mapping opportunities for service providers, and more in depth data and analysis on welcoming of newcomers, to name a few.

Findings from the report have already produced significant results. PNSG is partnering with the Region to participate in its Environics survey to analyze positive attitudes toward newcomers. PNSG and its Service Delivery Network held a series of consultations with community members and service providers in an effort to hear about how to best improve and identify gaps in service coordination, leading the launch of the development of a robust and interactive Peel Data Centre Tool.

Among the speakers at the Annual Community Meeting was a keynote address from Dr. Kwame McKenzie, CEO of the Wellesley Institute who said, "Communities under stress do not move ahead. PNSG pulls communities forward through collective impact."

For a copy of the full Collective Impact Report, visit [www.peelnewcomer.org](http://www.peelnewcomer.org)