

Orlando Corporation pledges \$15 million to Osler Hospitals

In front of hundreds of dignitaries and hospital donors and supporters recently, Orlando Corporation President Phil King announced his organization's pledge to donate up to \$15 million to William Osler Health System's three hospital sites as part of a unique matching challenge gift.

The announcement was met with thunderous applause and took place just prior to the start of Osler Foundation's One Night ? Two Stars ? Three Hospitals Benefit Concert, presented by Metrus Development Inc., and headlined by Canadian superstars Tom Cochrane with Red Rider and Chantal Kreviazuk.

The transformational pledge is the single largest challenge match gift made to a community hospital in Canada ? but it comes with a catch.

?This Canadian-first donation is a true game changer,? observed Osler Foundation President and CEO Ken Mayhew. ?It raises sights, transforms and inspires philanthropy within and outside of our hospitals. It challenges each and every one of us to do what we can to improve patient care in our community. To announce a challenge of this magnitude, in front of the donors, physicians and staff who are so devoted to our three hospitals is an incredible opportunity.?

Fully realized, this challenge gift has the potential to generate \$30 million and will kick-start Osler's \$100 million multi-year capital campaign. Orlando Corporation will donate up to \$5 million to support each of Osler's three sites: Brampton Civic Hospital; Etobicoke General Hospital; and the new Peel Memorial Centre for Integrated Health and Wellness.

?Orlando Corporation has a long history of community support in both Etobicoke and Brampton and we're fully aware of the critical importance of the work done by Osler and the tremendous need to ensure these fine hospitals, physicians and staff have the resources needed to continue to provide excellent health care to all those who live and work in our communities,? King said.

?Funding health care is our shared responsibility and I believe everyone has a role to play. Health care cannot be supported through good intentions alone. This is why we are matching every dollar donated to the campaign.?

Six hundred people were on hand at the Rose Theatre in Brampton to take in the Orlando Corporation announcement at Osler Foundation's Gala, where proceeds from the event will fund redevelopment projects and the latest generation of medical technology and diagnostic equipment needs across all three sites.

?We are privileged to be part of a community that is rich with kindness, generosity and passion for exceptional health care, so wonderfully demonstrated here this evening with this truly inspiring pledge by the Orlando Corporation,? said Osler President and CEO Matthew Anderson. ?The impact of this partnership with Orlando will be permanent and profound from both a charitable and clinical perspective, and will go a long way in helping our hospitals provide even greater access to the services this growing community needs most, now and into the future.?



Phil King's announcement was met with thunderous applause by a packed house at the Rose Theatre in Brampton. Orlando Corporation's matching gift challenge is the single largest gift to a community hospital in Canada and has the potential to generate \$30 million for Osler's three hospitals.