

Orangeville Kia recognized for outstanding achievement

By Brian Lockhart

Orangeville Kia has been honoured for their leadership and top sales in the region by receiving the Top Market Share Award from Kia Canada for being number one in Ontario.

The Orangeville Kia dealership opened 12 years ago and is a family-run business which has achieved success by treating customers fairly with a no-pressure style of selling cars.

'This award is for the top market share in Central Region,' explained Orangeville Kia President Phil Richards. 'When they took a look at the primary market areas, we were number one in Ontario.'

While Orangeville Kia services a wide area, including Orangeville, Shelburne, and surrounding towns, they have customers that reach out to them from all over the province.

'We've had customers from Manitoba and from the east coast,' Phil said.

With the internet allowing customers to shop far and wide for automobiles, quite often they will choose Orangeville Kia based on information they have found online.

Phil said they are a top seller because of the way they treat their customers when they visit the showroom.

'We're not a high-pressure dealership. We're family owned and operated - our slogan is 'Driven by Integrity.' We try to be that fair dealer. If you buy one from us, we want you to come back. We have one gentleman that has bought ten cars from us over 12 years.'

The award is presented annually by Kia Canada to honour dealers who have achieved a great deal of success over the year.

Orangeville Kia general manager Ryan Richards accepted the award at a dealer meeting in Victoria, BC.

'Any recognition is always good,' Phil said. 'The fact that we're number one in central region, means we're doing a good job for Kia.'

The staff at Orangeville Kia are dedicated and professional and treat their customers fairly and with dignity.

They are proud of the recognition of their efforts and being a top-selling Dealership in Ontario.