

New Princess Auto location opens this month in Bolton

Ontario's newest Princess Auto store opens its doors in Bolton May 31.

Starting at 7 a.m. a celebratory chain cutting ceremony will kick off activities that will continue throughout the day for the public, including free safety glasses for the first 1,000 visitors, free coffee and doughnuts in the morning, and hot dogs available for lunch. Other opening day activities will include Win Your Wish List contest, Guess the Cart where you can guess the total retail value of the cart filled with Princess Auto products, as well as a gift card giveaway for the first 115 people standing in line. There will also be special deals exclusively for opening day.

“Professional trades, farmers, handymen, backyard enthusiasts and anyone who just likes to figure stuff out will enjoy time in Princess Auto,” said Ken Larson, senior vice-president of customer service for Princess Auto. “We know many shoppers from Bolton and surrounding communities of the Peel Region already purchase through our online catalogue, so we're extremely excited to bring our specialty product selections and helpful service team right into the community. We invite everyone out to the grand opening day to see the unique products we offer.”

The 20,000-square-foot store, at 8865 George Bolton Parkway, will include a unique selection of equipment and tools at a great value in its Workshop, Driveline, Trailer, All Seasons and Surplus departments. It is one of two new locations opening across Canada May 31; another store opens in Charlottetown, P.E.I. The growing company hired 75 team members at each location.



Several members of the community, including some Town councillors, got a tour of the new Princess Auto in Bolton last week. Councillor Barb Shaughnessy helped move Mayor Allan Thompson up in the world with this manual lifting table. Photo by Bill Rea