

Meet Olympic gold medalist at Fines Ford Oct. 29

By Brian Lockhart

Fines Ford Lincoln in Bolton will be hosting a special We Scare Hunger event at their Highway 50 location, in a bid to help the Caledon Food Bank.

A Ford F 150 pickup truck will be on site, and the goal will be to fill up the truck bed with food donations for the Food Bank at Caledon Community services.

While the Food Bank donation is the main purpose of the day, Fines Ford has an ace up their sleeve to make sure this event is a success.

Canadian Olympic champion Rosie MacLennan will be at the dealership to meet fans, sign autographs, and give people the opportunity to see what a real Olympic medal looks like.

Ford Canada has partnered with the We Movement ? an organization that promotes working together to promote change and make the world a better place.

We Scare Hunger is an initiative as part of the We Movement that strives to help local food banks fill their shelves and provide for local people in need.

?It is a foundation that teaches young people to care ? to care about other societies and other people who are not quite as fortunate as we are,? explained dealership owner Bob Fines. ?Here in Bolton, we've partnered with Allan Drive Middle School. As a sponsor of We Day and a partner with We Schools, Ford of Canada is passionate about enriching local communities. In our event, we'll be doing We Scare Hunger. It's a food drive and all the food will be going to food banks. In our case, we'll be donating this food to the Caledon Community Food Bank.?

MacLennan, a two-time gold medalist who claimed the top honours in trampoline both in London and Rio, has a special partnership with Fines Ford and it's a pretty interesting story how they hooked up.

?About a week before the Summer Olympics in London, I was driving my grandfather's old car,? told [Trader.ca](#) in an interview. ?It was a ?98 Ford Escort and it died. I was asked what I was going to do with my prize money (from the Olympic win). I said, I have to replace my car.?

Fines Ford heard the story and offered a unique partnership that would provide MacLennan with the use of an automobile ? a Ford Focus, that she loves.

The Ford dealership has had a long history with several top athletes and Fines thought this would be a great opportunity to help an amateur athlete who gained international fame and represented her country so well.

For her part, MacLennan, who lives in King City, makes personal appearances and is well known for her charming personality and approachability with fans. She is an inspiration to young athletes across the country.

MacLennan will be at the We Scare Hunger event at Fines Ford Oct. 29, from 10 a.m. to 2 p.m.

Come out and meet MacLennan and bring a food donation to help the Food Bank in your local Community.



Fines Ford Lincoln Sales and Leasing Consultants Jess Di Domizio and Alex Singh will be challenging visitors to fill up the box of this Ford F 150 pickup truck with food donations during the Bolton dealership's We Scare Hunger event next Saturday (Oct. 29). Canadian Olympian champion Rosie MacLennan will be at the event with her gold medals and will be signing autographs. Food collected at the event will be donated to the Caledon Food Bank at Caledon Community Services. Photo by Brian Lockhart