

Lions TV Bingo kicking off with \$3,000 in weekly prizes

By **Sam Odrowski**

The Orangeville Lions Club's first week of TV Bingo is starting up next Tuesday, October 4, with \$3,000 in weekly cash prizes up for grabs.

The games will be running almost every week, so the Lions are expecting to dole out \$100,000 to \$150,000 in prizes over the year, and \$5,000 in cash prizes are offered on special holidays.

Compared to the Lions' Radio Bingo, Club member Frank Gray said the pace of the game will move much faster, with all the balls called displayed on people's screens at home, so they can't fall behind.

He added that the Lions are reaching a much bigger area, with the weekly TV Bingo being broadcast to all communities that receive Channel 63 of Rogers, which include Grand Valley, Caledon East, Caledon Village, Bolton, Erin, Hillburgh, and Orangeville.

TV Bingo can also be viewed online at rogerstv.com/dufferin-caledon.

The game will be a major revenue generator, according to Gray, with all the funds raised going towards charitable community events and organizations.

During the Orangeville Lions' Radio Bingo, some of the charities they supported include Big Brothers and Big Sisters, and Choices' Men's Shelter.

Instead of the cards reading B-I-N-G-O, they're going to read L-I-O-N-S, as a fun way to promote the service group.

The cash prizes for getting a line on ?L? and ?I? are \$250 each, while the ?O? and ?N? are \$500 each, and a full card is \$1,500.

Locations to purchase cards for Lions TV Bingo in Caledon East include Foodland (15771 Airport Rd #4A) and OK Convenience Store (15977 Airport Rd.).

Caledon Village has one location ? Subway (3005 Charleston Sideroad).

In Bolton, there are three locations, Zehrs (487 Queen St. S), Food Basics (301 Queen St. S), and Jus Jus (19 Queen St. N).

TV Bingo cards started being sold on September 28 and their cost is \$10 for five.