

Learn how to improve online presence

A seven-part course will be starting May 12 to help increase one's online presence.

Considered ideal for business owners, sales people, management and job seekers, the course will be taught Tuesday evenings for seven weeks. Sessions will run from 4 to 6 p.m. or 7 to 9 p.m. at the Caledon Chamber of commerce offices, 12598 Regional Road 50.

Participants will learn how to master social media tools like LinkedIn, Twitter and Facebook, find decision makers, develop relationships and be found by Google.

The fee is \$250, and all of that will be donated to Caledon Meals on Wheels.

To register, contact Christine at 905-877-9809, or christine@wsimrktr.com