Inaugural HollyFest will celebrate country lifestyle with festive flair

From gourmet food and drink, to unique artisan gifts and crafts, to home décor and fashion, the very best of country lifestyle will be showcased in seasonal style at HollyFest, Nov. 3 to 5.

Held at the Caledon Community Complex in Caledon East, in the heart of Headwaters horse country, the inaugural HollyFest will be all about living, giving and entertaining. It will be a holiday shopping experience like no other, featuring unique products, artwork and services from area artists, craftspeople, designers and specialty retailers, including rarely seen equestrian apparel, gifts and home accent pieces, locally produced wines, beer and cider and delicious edibles that will add to the xholiday atmosphere.

The Opening Night Preview and Charity Gala Nov. 3 will feature a live auction of beautiful designer and decorator-styled Christmas trees while visitors sip and savour beverages from local wineries, cider houses and craft breweries, and indulge in gourmet samples from the region's renowned chefs and caterers. All net proceeds from the gala will go to charity.

Other HollyFest highlights will include a Runway Fashion Show with local celebrities, equestrians and canine fashionistas strutting the catwalk in seasonal apparel and stylish accessories from HollyFest vendors. Vignettes, created by local designers, decorators and florists, will provide rich inspiration for equestrian décor and accessories, stunning entrance treatments, best-dressed mantles, exquisite table settings and more during the holiday season and all year.

HollyFest vendors from across the communities of Central Counties and the Hills of Headwaters will provide a wealth of one-of-a-kind and traditional gift ideas, home décor items and holiday decorations.

From finely-crafted soaps to stunning original artwork, from gourmet taste treats to jewellery and clothing to equestrian and pet gifts, the offerings will be truly unique.

Celebrate the finest of country living with festive flair at HollyFest, brought in partnership with Central Counties Tourism. For more information, visit hollyfest.ca