

Hundreds will grace the slopes for health care in Brampton

Join the many skiers who will take to the slopes at Caledon Ski Club in Belfountain in support of William Osler Health System Foundation Feb. 25.

The eighth Annual Osler Foundation Ski Day will raise funds to help build and equip the new Peel Memorial and upgrade equipment and services at Brampton Civic Hospital.

“Ski Day is a very worthwhile investment for our community of active outdoor enthusiasts,” Osler’s Corporate Clinical Services Manager of Respiratory Therapy Tony Raso. “Racing down the hill will take your breath away but you’ll get it back breathing in that beautiful, fresh air. However, there are those in the hospital, right now, who are struggling to breathe. A child suffering from an asthma attack, a dad with lung disease. These patients rely on ventilators to help them breathe until they are well enough to do it on their own.”

This year, proceeds from Ski Day will help support the purchase of much-needed equipment, including ventilators for Brampton Civic. Ventilators are life support machines for critically ill patients who are having trouble breathing on their own.

“Our donors are helping build more than just a hospital, they are making a difference in the lives of people and their families who will depend on Brampton Civic and the new Peel Memorial,” Foundation President and CEO Ken Mayhew. “We are truly grateful for their unwavering support for our local hospitals. We invite anyone who is interested in a day full of fun and activity to come and join us on February 25 to help support Osler’s exciting redevelopment and renewal projects which include the new Peel Memorial here in Brampton.”

The new Peel Memorial Centre for Health and Wellness is slated for completion this fall, and set to open in early 2017. Through this new facility, the community will have expanded access to urgent care, dialysis, hi-tech diagnostic services, day surgery, senior’s programs and much more.

The Ski Day ticket price of \$115 includes breakfast and lunch at the Caledon Ski Club, an exclusive après-ski reception, and ski and snowboard lessons. Participating skiers and snowboarders are encouraged to collect online pledges. Pledge-earners are eligible for several great prizes, including an iPad Mini, Apple Watch, or dinner and movie prize packs. A trophy will be presented to the top pledge fundraiser.

Last year, 160 skiers and snowboarders enjoyed a beautiful day on the slopes and raised more than \$71,000 for redevelopment at Osler. Ski Day co-chairs James Kennedy of KLM Planning Partners Inc., and Steven Wimmer of mbtw-wai promise this year’s event will be another great winter getaway close to home.

There are three easy ways to support Osler’s Ski Day: be a sponsor, attend the event or pledge a donation to a participant.

All funds raised through this year’s Ski Day event will be matched, dollar-for-dollar, thanks to the \$15 Million Matching Challenge made possible through Orlando Corporation.

A number of corporate and community sponsors have already stepped forward to be part of this fun event, including DG Group, Sterling Dental, KLM Planning Partners Inc., mbtw-wai, SCS Consulting Group and Strybos Barron King Ltd.

To learn more about sponsorship opportunities or to book a ticket, visit www.oslerfoundation.org or call the Osler Foundation at 905-494-6556.



Have some fun on the slopes for a great cause at the eighth annual Osler Foundation Ski Day Feb. 25. Join Osler Foundation President and CEO Ken Mayhew and his family (shown here at Ski Day 2015) and help raise funds for health care in Brampton.