

Headwaters radiothon reaches fundraising goal of \$20,000

Written By JASEN OBERMEYER

With the assistance of Orangeville's 101.5 my FM, Headwaters Health Care Foundation,(HHCF) reached its goal of \$20,000 in its second annual Radiothon, and having achieved that, has a clearer picture of where this fundraiser will go in the future.

The radiothon was held on Wednesday, April 11th, from 6:00 a.m. to 6:00 p.m. at the Tim Hortons at 46 Broadway. During those 12 hours, on-air personalities talked with patients, hospital staff, sponsors, and physicians on the benefits to patients of having up-to-date technology.

“It was a mixed bag of people in attendance,” said Nicole Hand, HHCF's annual givings manager. She added that although the day was busy, it gave them the opportunity to meet that variety of people.

The money raised will be used to purchase an ICU specialty bed. “This bed is something that's needed to be replaced, we've needed a new one,” said Ms. Hand.

She said one thing unique about the open discussions was how staff from the hospital didn't just share stories on doing their jobs, but on the importance of supporting the hospital.

“Anyone that came in to talk about supporting the hospital, from a physician's point of view, from a volunteer's point of view, from a nurse's point of view, they are all donors as well.”

She described one story from children at the Orangeville Christian School talking about their experience at the hospital. “Just to hear how they felt about coming to the hospital, that it wasn't a scary place, that there were people here who wanted to take the best care of them.” There were also parents who shared their own experience.

Ms. Hand said they were surprised how the event “really took traction last year,” and is happy at how the community stepped up.

She previously told the Citizen they weren't sure where the radiothon would go, but now expects another piece of equipment will be bought next year.

“Now that we've finished, we can see that by putting a specific equipment or goal tying it to this event, it is clear that the community wants to be successful.”