

Global Pet Foods working to help rescue animals

A little goes a long way to helping thousands of homeless animals and the shelters and pet rescue groups that support them. From Feb. 12 to 28, join Global Pet Foods and Michael "Pinball" Clemons to support Global Pet Foods' annual Show Us Your Heart fundraiser.

Donate as little as \$1 in-store during Show Us Your Heart, and Global Pet Foods will match it with another \$1. Purchase a Paper Heart for \$5 and Global Pet Foods will donate \$1, plus give 10 bonus Air Miles. All funds raised will be donated to local animal shelters and pet rescue groups to provide much needed shelter, care and treatment for pets in need.

These are pets like Lucy, a two and a half year-old Shepherd-Lab mix who came into the care of Toronto pet rescue Adopt-a-Dog/Save-a-Life. Lucy was born with a vascular ring anomaly, which compressed her esophagus and made eating and maintaining a healthy weight difficult. Adopt-a-Life/Save-a-Life provided Lucy with life-saving surgery to correct her condition and return her to a healthy weight. The charity is currently working to find Lucy a forever home.

All Global Pet Foods outlets are taking part, according to Lydia Beaver, owner of the store in Bolton.

"All Globals are looking at trying to improve the life of animals," she said.

She said proceeds from the local store will go to support Project Jessie, which focuses on animals in the community that are in the greatest need "the ones that no one else will help" like Missy. Missy is Project Jessie's latest "project" pup. She is a Great Dane cross who was found stray. She is afraid of everything human, but is a very sweet and gentle girl who loves other cats and dogs. She is currently in a foster home, where her new person, and the resident hound dog, Daisy, are teaching her how to be a confident and happy dog at last.

Community-based pet groups often struggle to raise the funds necessary to keep the lights on and pay vet bills. Even the smallest donation made during Show Us Your Heart can make a big difference to pets in need and the people who are caring for them.

To help homeless pets like Lucy, visit any Global Pet Foods store from Feb. 12 to 28 to donate.

Since its inception, the Show Us Your Heart fundraiser has raised more than \$1 million to help care for thousands of homeless animals across Canada.



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