

Give Your Car a Break challenge has started in Peel Region

Beginning this summer, Peel Region is suggesting residents try getting around by using their cars less.

The Let Your Green Show (LYGS) campaign is challenging residents to take actions that help reduce greenhouse gas emissions (GhGs) for a chance to win exciting prizes. More than one quarter of all GhGs in Peel come from vehicle emissions.

The campaign, which started June 5 and runs until Oct. 31, encourages residents to give their cars a break by taking actions such as walking, carpooling, taking public transit, riding a bike, hiking and more. To participate in the challenge, residents will need to:

? Register on the LYGS Facebook page or on the LYGS website.

? Select and complete Give Your Car a Break actions from the options provided.

? Submit photos of themselves taking the actions for a chance to win a monthly prize.

A monthly prize will be drawn and awarded to one lucky resident in each of the area municipalities (Caledon, Brampton and Mississauga). Prize packages include items such as gift certificates for sporting goods stores, Presto passes, a zip lining experience, a free bike tune-up and much more. In addition, the resident from each municipality who has completed the most number of actions during the entire contest period will receive the Greenest Resident Award and the Grand Green Experience package.

Contest rules and prize information are available on the LYGS Facebook page and the LYGS website.

? The Let Your Green Show campaign continues to encourage residents to take actions to reduce their impact on the environment.

This time, our focus is on driving less to reduce greenhouse gases that contribute to climate change,? said Peel's Director of Integrated Planning Arvin Prasad. ? In relying less on our cars, we can also improve our health by choosing more active options to get around.?

Let Your Green Show is a partnership between the Region, Town of Caledon, City of Brampton, City of Mississauga, Credit Valley Conservation (CVC) and Toronto and Region Conservation (TRCA). LYGS is a campaign that raises awareness about climate change and engages Peel residents in taking ?green? actions. The campaign is part of the Peel Climate Change Strategy, which is the first strategy in Canada to bring a regional government together with its area municipalities and conservation authorities to combat climate change at the local level.