

Donna Cragg joins the team at CCS

By Bill Rea

Caledon Community Services (CCS) has a message that people should know about.

Donna Cragg wants to help move things in that direction.

Cragg has started the next step of her career, joining CCS as the new manager of communications and marketing.

She observed the agency is a large one, offering a lot of services to meet many differing needs in Caledon. She also pointed to the vast geography of the town, and that there's a desire to expand awareness of CCS to every corner of the municipality. Many people know the stream of services they have needed, but they might not be aware of the bigger picture.

Cragg said she came to CCS because she was looking for a way to make a difference in the community in which she lives.

"I enjoy so many aspects of the community," she said. "I wanted to give something back on a more formal level."

"It's a great agency," she added. "A great story, and I think it's going to be an exciting one to tell."

She pointed out the people in the agency represent a pretty empowering and dedicated group.

"Everyone cares deeply about what they're doing and cares deeply about the community," she commented.

A Terra Cotta resident, Cragg's professional background is in marketing and communication. She's worked for a number of firms in the service sector (real estate, engineering, interior design, etc.), and spent seven years working in corporate finance for a company in the Arctic. She's also been active in the community, including the annual Tour de Terra Cotta, Terra Cotta community centre, Library Board, etc.

Cragg has been on the job a little more than two weeks. She said the job's offered little in the way of surprises. "There's a lot of challenges; exciting challenges," she observed.

