

## Demystifying the world of Google at SBEC

Do you know how to get Google working for your business?

Caledon Small Business Enterprise Centre (SBEC) at Caledon Community Services (CCS) in the Royal Courtyards Bolton is hosting a workshop, Demystifying the World of Google Dec. 8.

It will run from 9:30 a.m. to 11:30 a.m.

The guest speaker Christine Gnass will show attendees tips and secrets to help business owners become more visible online.

Nearly 90 per cent of online searches are done on Google, she said. If customers can find you online, your revenue will grow and your brand will become more recognizable.

With 25 years building client relationships and increasing sales, Gnass helps business owners understand how Google perceives their website and how to get their website on page 1. She will provide information on Google My Business, Google Maps, and Google+ and answer questions business owners wish to ask. Don't miss this opportunity to find out how you can get Google working for your business.

Book a seat by contacting Caledon SBEC at 905-584-2300, ext. 200, or at [sbec@ccs4u1.org](mailto:sbec@ccs4u1.org)

Caledon SBEC is funded by the Town of Caledon and is one of the many initiatives operated by CCS.

The main office of CCS is at 18 King St. East in the Royal Courtyards, Bolton. For more information, visit [www.ccs4u.org](http://www.ccs4u.org) or call 905.584.2300.



Christine Gnass with Jobs Caledon Employment Specialist Maureen Tymkow.