

## C3's Reid puts on a show at Mt. Tremblant

C3's Taylor Reid got his start from the local Kinetico Kids of Steel race in Caledon.

At just 12 years of age, he started with C3 and rarely ever missed a workout.

Through his days at Mayfield Secondary School, Reid was one of the school's strongest track and cross-country runners. Over the development of his triathlon career, he was the National Junior silver medalist and won the Canadian under 23 championships two years ago.

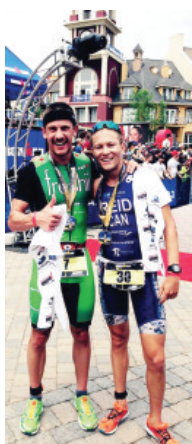
A recent graduate of McMaster University, Reid has been able to finally focus full-time on his triathlon career.

He recently travelled to Mt. Tremblant, Quebec for one of the toughest, most prestigious half Ironman races in the world. It calls for a 1.2-mile swim, 56-mile bike ride and 13.1-mile run.

The half Ironman (also called 70.3) has grown in massive popularity around the world.

Reid had a massive break through with a very close silver medal performance at the 70.3 Ironman Mt. Tremblant Triathlon. More than 2,500 athletes from around the world travelled there to gain selection spots for the World Championships to be held in Austria in September. Reid had one of the day's fastest swims, then rode in the lead bike group for 90 kilometres. Out onto the run, Reid ran side by side with his C3 teammate Lionel Sanders. Very late in the run, Sanders got a small gap on Reid and together the Canadian team-mates were one and two in one of North America's toughest races.

Reid has received incredible support from Caledon Hills Bike Shop and Don Coats, C3, Kinetico Water Systems, Benson Steel, Saucony and Nineteen Wetsuits. His mother Peggy and father Jim are both local triathletes who will be racing in New Brunswick in two weeks.



Lionel Sanders in Green and Taylor Reid in Kinetico Blue at the finishing line of Mt. Tremblant.