

Bolton's Polsinellis going to Paris next month for hair competition

By Bill Rea

International competition is always exciting, particularly when one gets to go to Paris, France, to compete.

That's just where Anthony and Danae Polsinelli of ADDX Hair Group in Bolton will be competing next month in the World Wide Hair Tour, put on by Davines.

This will be the first time either of the Polsinellis have been to Paris, and it's promising to be something of a rushed visit, filled with plenty of work involving the competition. They are due to travel May 24 (a Friday), with Sunday being set aside for preparation and the competition Monday. They are due to come home May 29.

"It's jam-packed," Danae observed. "They keep you busy the whole time."

The contest is an annual one, and world-wide in scope. The Polsinellis sent photographs of their work to their Davines distributor (all of their products are manufactured by Davines), and they were selected for the competition by judges based in Italy.

ADDX Hair Group has been operating on Bolton's south hill for about two and a half years.

They are still a little mystified how they got to be among the 10 finalists. Anthony said there are thousands of competitors. "How they bring it down to 10 finalists is beyond me," he commented.

He added his wife will be doing all of the colouring work in the competition. "I'll be doing the cutting and the styling," he said.

Competing at the world level is naturally a major deal these Bolton residents.

"We're feeling every kind of emotion that you can possibly imagine," he said, including both excitement and fear. "It's definitely a true honour. To have your work chosen by people you look up to in the industry is truly inspirational."



Anthony and Danae Polsinelli of ADDX Hair Group in Bolton will be competing next month in the World Wide Hair Tour.