

## Bolton man opens upscale barber shop in King City

Written By MARK PAVILONS

Males today are taking greater care of their appearance. They want to look just right at work or at play.

A Bolton native is answering the call, opening his Fade MGMT barber shop in King City.

Chris Venditti opened his business in King City because he saw a huge potential in the trend for men's grooming. There aren't many traditional men's barber shops in the area that cater solely to men's needs.

Venditti boasts more than a dozen years in the business. Not only does he have his hair apprenticeship and licence, he spent many years working as a hairstylist, teaching classes and being part of several barbering teams across Canada.

'Fade MGMT has a unique ambiance where we make each and every client feel welcomed and taken care of. Clients can enjoy an espresso, catch some sports while getting a fresh cut,' Venditti said.

The major trends for men's cuts today, he said, are clean fades, the comb over, and a clean fade with longer length throughout the top of their head styled 'messy.'

'All of our clients expect great service and a great cut,' which he delivers.

Venditti loves his job and the feeling he gets from making a client feel great about themselves.

'Watching my employees grow as barbers is one of the reasons I opened up my own place. I've always wanted to teach my craft and help others succeed,' he said.

Fade MGMT is a modern barbershop specializing in men's grooming. They offer haircuts, fades, hot towel shaves and face masks. There are a total of three barbers at Fade MGMT (including Venditti).

They're located in the King's Ridge Marketplace in King City. They're open Tuesday and Wednesday from 10 a.m. to 6 p.m.; Thursdays from 11 a.m. to 8 p.m.; Fridays, 10 a.m. to 7 p.m. and Saturdays, 9 a.m. to 4 p.m.

You can book appointments by calling 289-907-3233 or online at [www.fademgmt.resurva.com](http://www.fademgmt.resurva.com). Make sure to check them out on Instagram @fademgmtbarbershop