

Bolton Dairy Queen set to celebrate Miracle Treat Day

Written By JULIA LLOYD

Dairy Queen in Bolton is once again getting ready for its very own Christmas in August as the local business prepares for the 14th annual Miracle Treat Day.

This year, Miracle Treat Day will be on August 8th, nationwide.

"I think it is a great cause and Bolton has such a great community, so it brings in good business," said Foula Skaltsiotis, the owner of the Bolton Dairy Queen.

Foula bought the business 28 years ago when she moved to Bolton, and ever since she had been participating in different fundraisers and events benefitting the Children's Miracle Network.

"It is just a good thing to do," she said. "It unifies the staff and the community."

Alana DellaMora, an employee at Dairy Queen for four years and recent Laurier University Graduate, has worked every Miracle Treat Day since being hired in 2015.

"The community here is so great, the line is always out the door and people sometimes donate weeks before the actual day," she explained.

DellaMore said she has regulars who come in and donate a little bit everyday.

"We have also done other fundraising events. This year we donated a dollar from every cone or sundae to Special Olympics Canada," she explained.

Earlier this year, The Dairy Queen had two people phone and asked if they could do their own fundraising of baked goods outside the store in support of Special Olympics.

"We allowed them to set up outside the store with two tables and we offered to donate a dollar for every cone and sundae sold that day for Special Olympics," DellaMore continued.

The Dairy Queen in Bolton is the only store in all of Caledon; the next closest one is in Brampton.

All Dairy Queens in Canada must donate the net proceeds of every blizzard treat to the Children's Miracle Network. Here in Bolton, Ms. Skaltsiotis chooses to donate 100 percent of the proceeds from each Blizzard sale to the charity.

Dairy Queen has been a supporter of Children's Miracle Network since 1984. The first-ever Miracle Treat Day was on Aug. 10, 2006 and has been held annually ever since.

In 2014, Dairy Queen marked 30 years in support of the Children's Miracle Network. During this time, Dairy Queen has helped more than \$125 million. Miracle Treat Day is the biggest fundraising event that Dairy Queen holds.

Children Miracle Network raises fund and awareness for 170 children's hospital across the States and Canada. More than 10 million sick and injured kids visit a Children's Miracle Network Member Hospital every year.