

Big Sugar will perform at Caledon Day

The rock-reggae band Big Sugar will be headlining this year's Caledon Day festivities.

Big Sugar promises to bring a unique blend of rock-reggae with double neck guitars and thundering live performances sure to please the crowd June 14. Big Sugar is a Canadian act with a platinum recording career spanning over 20 years.

Almost 10,000 people were on hand for last year's Caledon Day events and rocked out to Canadian music, shopped the vendor fair, enjoyed great food, quality artisans and family fun. This year's edition promises to be as spectacular as the fireworks finale that closes the event every year.

Sponsorships opportunities are currently being booked.

Caledon Day is organized by a committee of volunteers and community members, with Town staff assisting with planning and logistics. But it's the commitment of the residents and businesses in Caledon that defines this event.

To learn more about sponsorship opportunities, contact the Town at 905-584-9254 or visit the website www.caledon.ca/caledonday