

Big Brothers Big Sisters holding their 2014 Tim Hortons Bowl for Kids Sake

Join Big Brothers Big Sisters of Peel as they host their largest fundraiser of the year ? Tim Hortons Bowl for Kids Sake.

It's a time for the community to gather together to have fun and raise funds to ensure that every child who needs a mentor has a mentor. This year's goal is to raise \$180,000 through five different bowling events across Peel Region between Feb. 19 and April 5, with the Caledon event being held March 3, from 5 to 7 p.m. at Skyview Lanes in Bolton. Kicking things off for the 2014 Tim Hortons Bowl for Kids Sake is Honorary Chairperson and Peel Regional Police Chief Jennifer Evans.

?Tim Hortons Bowl for Kids Sake is an event that has been raising funds to help support the youth in our community for 46 years,? Evans said. ?As Honorary Chairperson of the 2014 Tim Hortons Bowl for Kids Sake, I encourage you to get involved by putting in a team and joining us on the lanes or sponsoring a bowler.?

?With a growing number of families in our community turning to agencies like Big Brothers Big Sisters, your support will help to ensure that children and youth will be matched with a mentor to help guide them in the right direction, teach them new skills and be a friend that they can rely on and trust,? she added. ?Together we can all make a positive difference for the youth in Peel Region by supporting Big Brothers Big Sisters largest fundraiser of the year?

It's easy to participate! Just gather five or six friends, family or co-workers, register by calling 905-457-7288 ext. 223 or visit www.bbbspeel.com, and collect pledges. Those who register will receive a bowling kit complete with details and access to pledge forms. Bowlers who raise more than \$200 will receive a Tim Hortons TimCARD and many other incentive prizes are also up for grabs including the opportunity to win a new laptop or 60-inch Sharp LED TV.

For more information call 905-457-7288 ext. 223 or visit www.bbbspeel.com