

Are You Prepared? ? Emergency Preparedness Week coming soon

Emergency Preparedness Week will run from May 1 to 7.

In 2014, Statistics Canada released a survey with regards to Emergency Preparedness and Resilience. Caledon OPP reports their findings revealed that just 47 per cent of Canadians possess an emergency survival kit.

The Office of the Fire Marshal and Emergency Management (OFMEM) stress the importance of people having their own emergency survival kit.

This year, Ontario's theme for the week is "Emergency preparedness starts with you, Prepare Yourself!"

This campaign is intended to engage everyone across the province about emergency preparedness, and to raise awareness about action and accountability in a manner that is both interactive and entertaining.

During the week, Ontarians are encouraged to prepare their selfie by showing off their preparedness to others through social media: for instance, by displaying items of what's inside their survival kit.

To find out more on emergency preparedness and to follow this informative and fun campaign, visit www.ontario.ca/beprepared

Additional information will also be delivered through Facebook and Twitter.

Support the week by using the hashtag #prepareyourselfie and #EPWeek2016